



**EMO**  
HANNOVER  
22-26/09/2025

# Made for game changers

Your startup at the world's leading trade fair for production technology

**Innovate Manufacturing.**

[www.emo-hannover.com](http://www.emo-hannover.com)



**Networking  
& Matches**

**Community-  
building**

**100% Marketing-  
power for startups**

**Pitches &  
Impulses**

**Exhibition &  
Engagement**

Present your startup at EMO Hannover 2025

## **Transforming Manufacturing: Startup Area @ EMO Hannover 2025**

At EMO Hannover, which will again open its doors September 22 – 26, 2025, startups will have the chance to inspire national and international global market leaders in production technology.

### **Pioneers meet leaders**

We provide the ideal platform for your startup – so you can show that your solutions are the Next Big Thing in production technology! Network with experienced players in the industry and make use of the incomparable opportunities for matchmaking. Whether in robotics and automation, data-based processes in production, or sustainable products and efficient machines: Find the right partner here to take your innovation to the next level.

Your startup in the best of company.

### **Show what you got in a pulsating environment: EMO Hannover 2023 in figures**

**1,839**

exhibitors

**92,159**

visitors

**72 %**

of visitors had  
decision-making power

**136**

countries

### **EMO 2025: where the future success of your startup begins**

There is no better place to present your innovative idea to the industry: With almost 230,000 m<sup>2</sup> of gross exhibitor space, EMO Hannover proves its value as the central platform for international metal-working. EMO Hannover reaffirms its reputation as the central platform for production technology and the Startup Area is the hub spot for visionaries and decision-makers, who are on the lookout to identify opportunities and leads. Our Startup Area is where we enable them to tap into this potential.

## We make it easy for you

With the powerful Startup Area at EMO Hannover, we will be building up a platform that exactly meets your needs to present you and your startup: here, you will get the undivided attention of the sector's policy-makers, media, economy, and, ultimately, experienced world market leaders.

## Your options for participating with your startup:

### Startup Counter



- Your own booth area with individual design options
- Independent presence thanks to the separate booth area
- Promotion of the Counter via VDW and VDMA Startup-Machine
- Area: approx. 9 m<sup>2</sup>



**Price:**  
**3,550 €\***

### Startup Park (limited offer)



- Presentation of your startup at a joint booth
- Pooled presence with network effect, public attraction
- Opportunity to exhibit for two or for three days (Mon – Tue **or** Wed – Fri)



**Price:**  
**2,500 € / 2,850 €**

This is also the right place for you as a society, association, university, or institute – present yourself and your spin-offs or partner startups at one of our joint booths.

## Our Services for you:

### Network Park – small



- Equipped for one main exhibitor and two sub-exhibitors
- Two attendances in workstations, including use of the meeting room / cabin
- Heightened visibility for startups and partners, greater prominence
- Opportunity to exchange startups on a daily basis



**Price:**  
**8,950 €\***  
Each additional startup: **1,500 €\***

### Network Park – large



- Specially marked area for your brand and partner startups
- Large number of startups possible
- Heightened long-distance and networking effects
- Includes use of the meeting room / cabin
- Opportunity to exchange startups on a daily basis

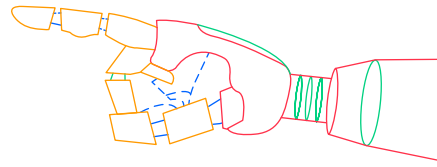


**Price:**  
**31,500 €\***  
Each additional startup: **1,500 €\***

\* All-inclusive price plus statutory value added tax in accordance with the respective most recently amended version of the German VAT Act (UStG)

■ **EMO is an incomparable platform for directly and specifically addressing our industry. At the same time, the EMO Startup Area offers us an ideal opportunity to display our innovations easily and effectively and to establish valuable contacts.**■

Dr.-Ing. Arne Mücke, Managing Director – Tetralytix GmbH, exhibitor at the Startup Area at EMO Hannover 2023



## The Startup Area at EMO – the setting for your successful trade fair presence

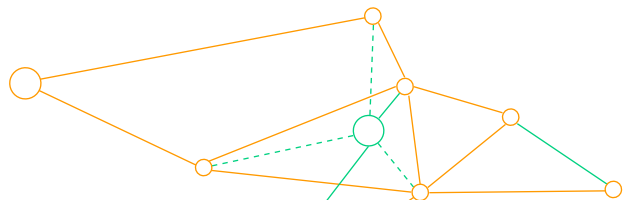
In our Startup Area, we offer you an openly designed exhibition space with lounge, the perfect place that invites you to take a break and to network.

### Our service includes:

- Internet access (one access per company is included)
- Hot and cold drinks, snacks
- Hostess for the whole booth
- Daily booth cleaning
- General booth surveillance/security (18:00 h – 9:00 h)
- Central information booth for visitor questions
- Media flat rate – digital (included, normal price: € 499)
- Unlimited free admission voucher codes for customers
- Exhibitor passes for your booth staff
- Promotion via VDW and the VDMA Startup-Machine
- Diverse networking activities including options for daily matchmaking with potential customers, forum slots, the Startup Night, tours, speed dating (on request)

### Media flat rate – digital

- Entry in the online catalog with interactive floor plan and in the electronic visitor information system
- Upload of an unlimited number of product portraits as a supplement to your own exhibitor entry on EMO Hannover website from the time of publication of the exhibitor list
- Additional presentation of the product portraits three months prior to the start of the trade fair on the portal [www.industryarena.com](http://www.industryarena.com)
- Tracking and naming of those companies who visited your online exhibitor presence, including information on what interests these visitors pursue (provided via the dashboard in the IndustryArena newsroom)



■ **Having taken part in the EMO Startup Area offered an outstanding platform for us to present our innovations to an international trade audience and to establish valuable contacts within the industry. We are looking forward to being part of this fantastic community once again at the upcoming EMO!**■

Vincent Gerretz, Managing Director – gemineers GmbH, exhibitor at the Startup Area at EMO Hannover 2023



## Conditions of participation for your startup:

- Independent legal entity
- New products and recent procedural developments (including hardware and software components), substantial improvements in products, processes, and services, and their market launch
- Maximum annual balance/revenue of ten million euros
- Company founded within the past 10 years
- Maximum of 50 employees

**Specials:** On request, we can offer additional options for the participation of interested investors, publishers, platforms, and communities.  
Please contact us for further information.



**Be part of it!**

## Future connections ahead – Startup Night September 23, 2025

### You're invited!

We invite you to be our guests at this great networking evening with curated speed dating, music, finger food, and drinks. Get to meet decision-makers and industry leaders, who are curious to hear about your solutions and get to know you.  
**(Exclusively for exhibiting startups, more information to follow after registration)**



Registration deadline: **July 15, 2025** – limited and highly coveted

## Your personal contacts are:



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